

# MARKETING FOUNDATION



## WHAT IS A SOLID MARKETING FOUNDATION?

So, ask yourself is your sales and marketing ecosystem built with the foundation in mind? If so, how strong is that foundation?

Do you know how you stack up and your percentage for each of the four core marketing foundational pillars –

**BRAND IDENTITY, CRM, ONLINE PRESENCE, OUTBOUND [EMAIL MARKETING]?**

Test the strength of your marketing foundation now to learn your overall score... **TAKE THE QUIZ ->**

**YOUR OVERALL SCORE:**         %

Interested in an online tool that will help you strengthen your marketing foundation and build your strategic plan? Plus, uncover the gaps in your core marketing foundational pillars.... **DISCOVER REDMAP ->**

**BRAND IDENTITY**

        %

**CRM**

        %

**ONLINE PRESENCE**

        %

**EMAIL MARKETING**

        %

Ready to dive deeper into your journey? Schedule a [free 15-minute call](#) with a redMAP Guide!

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